



2024

Moon Township

Sponsorship Guide

Connecting Teams, Building Dreams



Moon Township Invites you to...

Become a part of the Moon Township Community

Whether you would like to reach the parents of school-aged children, seniors who want to keep their mind sharp, or adults who stay connected to the community, you can share your message with local and regional audiences by teaming up with us.

Sponsorship opportunities allow individuals, social organizations, businesses and foundations to invest in the health and well-being of our community by funding events, programs and open space improvements.

Residents of Moon Township, as well as neighboring communities, value our parks, programs and events as part of their everyday lives.

Our Gift to You...

For your generous sponsorship of Moon Parks & Recreation

- One Weekday Pavilion Rental in 2024
- Sponsor Passes to the 2024 Moon Township Independence Celebration at Moon Park
- Invitation to our End of Year Sponsor Appreciation Event

Connecting Teams, Building Dreams

NEW THIS YEAR! An impact report will be provided to you after your sponsored event/series to include estimated event attendance, Facebook reach, photos from the event & more!





CONTACT INFORMATION

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MOON PARK ANNUAL EVENTS

These unique events are free to the public, family focused and growing in numbers each year! The community looks forward to our annual events with excitement each year, and attendance varies from 1,000-4,000 patrons per event. These fun events are a great opportunity to support and give back to the community in a highly visible way!

- Bunny Hop
- Earth Day
- Touch-a-Truck
- Wizarding Festival
- Halloween Spooktacular
- Moon Lights Holiday Festival

Earth Day Community Event





Presenting Sponsor *(One Annual Event)*

\$1,500 - Only One Opportunity Available per Event!

- Sponsor Spotlight written by Moon Parks & Recreation in an issue of the 2024 Moon Messenger (Mailed to 15,000+ homes in our region)
- Your company logo featured on event signage as “Presented by”
- Space for a vendor booth with the opportunity to distribute marketing materials at the event
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers
- Your company name featured on the social media event page and moonparks.org

Supporting Sponsor *(One Annual Event)*

\$500 per event - Limited Opportunities Available per Event!

- Your company name featured on event signage as a Supporting Sponsor
- Space for a vendor booth with the opportunity to distribute marketing materials at the event
- Your company name featured on the social media event page and moonparks.org



MOON SUMMER ENTERTAINMENT SERIES

Join us in our Parks this summer to enjoy one of our many outdoor events for all ages. Connect with family & friends while they are relaxed & having fun!

Lunchtime Concert Series

Movies in the Moonlight Series

Moon Market & Music

Children`s Amphitheater Events



PRESENTING SPONSOR *(All Series)*
\$2,500 - Only one opportunity available!

- Sponsor Spotlight written by Moon Parks & Recreation in an issue of the 2024 Moon Messenger (Mailed to 15,000+ homes in our region)
- Your company logo featured on a permanent banner on the Moon Parks Amphitheater Stage from June-September 2024 as Presenting Sponsor of the Summer Entertainment Series
- Your company logo featured on event signage as “Presented by”
- Space for a vendor booth with the opportunity to distribute marketing materials at all series event dates
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers
- Your company name featured on the social media event page and moonparks.org

Supporting Sponsor *(One Series)*

\$600 – Limited Opportunities Available per Series!

- Your company name featured on event signage for your sponsored series
- Space for a vendor booth with the opportunity to distribute marketing materials at your sponsored series event dates
- Your company name featured on the social media event page and moonparks.org



*Select Photos Featured are from INCommunity Magazines and Ralph LoVuolo Photography & Brad Riggio Photography

MOON TOWNSHIP INDEPENDENCE DAY CELEBRATION

Moon Township's Independence Day Celebration is one of the largest in the region. From the food trucks, inflatable rides, concerts and the grand finale of fireworks, there is plenty of entertainment at this party!

Estimated Participants 10,000 +

Sparkler Sponsor

(Independence Day Celebration Only)

\$2,000 - Our Biggest Event of the Year!

- Your company logo featured on event signage, including on the Main Stage banner
- Live announcements as a Sparkler Sponsor during the event
- Your company name featured on the social media event page and moonparks.org
- Space for a vendor booth with the opportunity to distribute marketing materials (Monetary Sponsor Only)

Great Exposure – Our Biggest Event of the Year!

Red, White & Blue Presenting Sponsor

(Independence Day *AND* Moon Glow 5K Run & Walk):

\$6,000 - Only One Opportunity Available...

Best Exposure of the Year!

- Sponsor Spotlight written by Moon Parks & Recreation in the summer issue of the 2024 Moon Messenger (Mailed to 15,000+ homes in our region)
- Your company logo featured on event signage as "Presented by" for both events, including on the Main Stage banner at both events
- Live announcements as "Presenting Sponsor" during both events
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers for both events
- Your company name featured on the social media event page, on moonparks.org and on the race website
- Space for a vendor booth with the opportunity to distribute marketing materials for both events
- Your company logo featured as Presenting Sponsor on 450+ MoonGlow 5K T-shirts
- Five complimentary race registrations
- Five additional complimentary race t-shirts

MoonGlow 5K Run & Walk Medal Sponsor

\$2,000 - Only One Opportunity Available!

- Your company logo featured on event signage, including on the Main Stage banner
- Live announcements as a sponsor during the event
- Your company name featured on the social media event page, on moonparks.org and on the race website
- Space for a vendor booth with the opportunity to distribute marketing materials
- Your company logo featured on 450+ MoonGlow 5k t-shirts
- Your company logo featured on the neck ribbon of 450+ race medals
- Five complimentary race t-shirts and race medals

MoonGlow 5K Run & Walk Monetary Sponsor **\$1,000**

- Your company logo featured on event signage, including on the Main Stage banner
- Live announcements as a sponsor during the event
- Your company name featured on the social media event page, on moonparks.org and on the race website
- Space for a vendor booth with the opportunity to distribute marketing materials
- Your company logo featured on 450+ MoonGlow 5k t-shirts
- Two complimentary race t-shirts

MoonGlow 5K In-Kind Race Bag Donation

- Contribute by donating 450+ drawstring bags featuring your company logo, to be given out to all race participants
- Your company logo featured on event signage, including on the Main Stage banner
- Live announcements as a sponsor during the event
- Space for a vendor booth with the opportunity to distribute marketing materials
- Your company logo featured on 450+ MoonGlow 5k t-shirts
- Two complimentary race t-shirts

5K In-Kind Coupon Donations

Spread your message and donate 450+ promotional coupons or giveaways to go into our MoonGlow 5K Bags to be given out to all participants

CELEBRATE THE HOLIDAYS IN MOON

The holidays are a magical time of year for all! Moon Park is committed to keeping the holiday spirit alive with fun & festive events for everyone to enjoy!

SPONSOR FIRESIDE CHATS WITH SANTA \$500 - (EXCLUSIVE TWO-NIGHT EVENT)

- Your company name featured on event signage
- Space for a vendor booth with the opportunity to distribute marketing materials on both nights
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers
- Your company name featured on the social media event page and moonparks.org

In-Kind Sponsorship:

- Opportunity to provide up to 200 promotional holiday gift bags for a kid's takeaway
- Your company name featured on event signage
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers
- Your company name featured on the social media event page and moonparks.org





Sponsor a Holiday Light Display

\$500-\$4,000

- Festive Signage featuring your company logo to be display with a spotlight at your holiday light display in Moon Park
- Duration of the sponsorship is up to five years (the estimated lifetime of the lights)
- Space for a vendor booth with the opportunity to distribute marketing materials at the 2024 Moon Lights Holiday Festival



Moon Market & Music

The Moon Market & Music is back for 2024! The event will again be hosted on the 2nd and 4th Wednesdays in Moon Park from June through September, featuring market vendors, food trucks, craft beer & wine, kids' activities & a concert you won't want to miss!

Sponsor the Moon Market & Music

\$600 – Limited Opportunities Available!

- Your company name featured on event signage
- Space for a vendor booth with the opportunity to distribute marketing materials on all market dates
- A personalized shout-out on the Moon Market & Music Facebook and Instagram pages which has an audience of 3k+ followers
- Your company name featured on the social media event page and on moonparks.org

Veterans Breakfast

Our annual Veterans Breakfast to honor those who served in our community is a great way to give back. Veterans and their guests will enjoy a hot breakfast at this patriotic event.

Sponsor the Veterans Breakfast

\$600 - Limited Opportunities Available!

- Your company name featured on event signage
- Space to display marketing materials at the event
- Opportunity to volunteer at the event on behalf of your company
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages, which has an audience of 8k+ followers
- Your company name featured on the social media event page and on moonparks.org

SENIOR CONNECTION

The Moon Senior Connection offers senior programming to anyone 55+ in Moon Township, as well as all surrounding communities. This is a vibrant group of seniors with membership at 500+! The Senior Connection offers programming that involves a full schedule of programs and daily activities. In addition to this, seniors enjoy a variety of special events all year long.

Presenting Sponsor \$2,500+

- Company name featured as presenting sponsor on signage displayed within the senior center
- Opportunity to provide bi-monthly on-site programs in 2024 at the senior center *(must be pre-approved)*
- Opportunity to display pamphlets and information within the senior center *(must be pre-approved)*
- Opportunity to attend two special senior events in 2024 *(must be pre-approved)*



Supporting Sponsor \$1,000+

- Company name featured as supporting sponsor on signage displayed within the senior center
- Opportunity to provide one on-site program in 2024 at the senior center *(must be pre-approved)*
- Opportunity to display pamphlets and information within the senior center *(must be pre-approved)*
- Opportunity to attend one special senior event in 2024 *(must be pre-approved)*

In-Kind Support

A variety of in-kind donations are always appreciated to support the success of our senior programs. Items such as gift cards, coupons, trinkets, pre-packaged refreshments, and more can be used as prizes and giveaways for our programs.

CHILDREN AND YOUTH PROGRAMS

Moon Parks and Recreation offers a variety of youth programs created to spark curiosity and creativity in each child. From art to nature and from making to learning, we aim to provide a wide range of activities that grab the interest of both kids and parents. Our children and youth programs include:

Summer Camp
Nature Explorers
Art in the Park
Crafter Noons
Safe Sitter Programs

Knowledge Connection
Story Trail Walks & Hikes
Youth Leadership Program
Tea Parties
Little Sprouts Preschool Group

Become a Sponsor \$500+

- Your company name featured on event signage
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers
- Your company name featured on the social media event page
- Summer Camp support will feature your company logo on 2024 camp t-shirts



Sponsor Flag Football & Rec Basketball Youth Leagues \$3,000

- Your company logo featured on the league t-shirts (Approx 400+ shirts)
- Your company logo featured on event flyer as “Presented by”
- Five Complimentary T-shirts featuring your logo for each league
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers

Beginner & Intermediate Pickleball Clinic Sponsorship \$1,800

- Your company logo featured on 100 Pickleball Paddles given to participants
- Your company logo featured on event flyer as “Presented by”
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers

Sponsor Adult Volleyball Leagues Womens & Co-Ed \$1,800

- Your company logo featured on the league t-shirts (Approx. 180+ shirts)
- Your company logo featured on event flyer as “Presented by”
- Two Complimentary T-shirts featuring your logo for each league
- A personalized shout-out on the Moon Parks & Recreation Facebook and Instagram pages which has an audience of 8k+ followers

IN-KIND SUPPORT

A variety of in-kind donations are always appreciated to support the success of our youth programs. Items such as stickers, art supplies, water bottles, activity books, fidget toys and more can be used as prizes and giveaways for our programs.

Program specific in-kind donations can also be used. Please inquire about a list of needed supplies.

MOON TOWNSHIP PARKS FOUNDATION PRESENTS:



Here Comes the Sun Kickoff to Summer!

Friday, May 31st (Rain Date - Saturday, June 1st) Moon Park

Bounce Houses, Carnival Games, Mini Golf Course, Beer Garden, Food Trucks & more!

\$15.00 per Car Entry to Park + Activity Fees

All Proceeds from the event will benefit the Moon Parks Foundation and a portion of the proceeds will be given to support the

UPMC Children's Hospital Foundation Greatest Needs Fund

Sponsorships are available to support this Moon Parks Foundation Event! Inquiry within for details.

Lauren Madison - Lmadison@moontwp.us - 412-262-1703 x402



Moon Township Parks Foundation

OUR MISSION

The newly founded Moon Parks Foundation was created to enable the parks to accept donations from local and national organizations as well as township residents who have a mission to foster the goals of local parks such as ours. Our new 501c (3) designation has enabled us to participate in funding that in the past has been unavailable to us and that is distributed for both broad range and specific projects in parks such as ours.

The Moon Township Parks Foundation is organized exclusively for educational, community and general charitable purposes and will support the Moon Township Parks and Recreation initiatives. The Foundation receives its direction and guidance from the Moon Township Parks and Recreation Board and are directly responsible for facilitating growth, change and compliance in all Moon Township Parks. The Moon Township Parks Foundation reports to the Moon Parks Director and the Moon Township Board of Supervisors.

To Learn More Visit moonparksfoundation.org



Moon Township Schoolhouse Activity Center Now Open!!

NOW OPEN, the Moon Township Schoolhouse Activity Center is located in the Historic Mooncrest School Building. Purchased in 2020, the historic building underwent major renovations and has been redesigned into an updated and accessible community space. Step into history and embrace the future of our community!

The building features:

- A kitchen and dining space, the perfect setting for hosting private catered events
- A multi-purpose meeting area available for rent community groups, organizations and residents
- An open space for fitness classes, youth programs & more
- The Knowledge Connection – a dedicated learning and resource space that offers a range of services for year-round educational programs

Goals for the schoolhouse Include:

- Enhance the educational and recreational offerings by expanding and diversifying programs
- Technology and equipment for community internet access and more, available at the Knowledge Connection & other spaces
- Secure additional funding to support ongoing maintenance, programming and additions to the facility such as outdoor amenities & more

How can you get involved?

Contribute towards this new & exciting community space & become a distinguished donor!

- Platinum Level Donor - \$10,000+
- Gold Level Donor - \$5,000+
- Silver Level Donor - \$2,000+

PARK AMENITIES

Trails: \$1,000+

Help make our community more livable by preserving and restoring open space and providing opportunities for physical activity to improve fitness and mental health. Trail sponsorships offer Stewardship opportunities which are great corporate team building.

Benches & Tables: \$750+

Benches and tables are a great way to give back and provide a lasting amenity for the community to utilize. A recognition plaque is included.

Annual Volunteer Opportunities

Sports

Become a Youth Flag Football Volunteer Coach or a Youth Basketball Volunteer Coach! Clearances are required for these opportunities.

Park Events

Join the fun by volunteering at one of our many exciting park events throughout the year!

Trail Trimming

A great way for a company or an organization to generate team spirit! Spend an afternoon at the Park to assist with clearing overgrown brush off the trails.

Trash clean-up

Give back and help beautify the Parks! Project consists of picking up and bagging trash in highly populated park areas such as pavilions, playgrounds and around the amphitheater.

Pop-up Volunteer Events

Be a part of a 'Volunteer Pop-up in the Park' event to help keep our Parks clean & beautiful! Great for all ages to get involved in the community by collecting and bagging trash in the Park.

Holiday Light Installation

Ho Ho Ho! Get in the holiday spirit and join our Public Works Crew in getting ready for the holiday season by assisting with installing holiday light displays in Moon Park!

HELP US ENHANCE MOON PARK!

Moon Park Amphitheater Full Naming Rights Available or Become a Distinguished Donor

The Amphitheater in Moon Park is the home of many summer concerts, events & activities! Major updates are needed to include roof replacement, residing, stone covering replacement on foundation, ADA improvements and other misc. updates.

Platinum Donor - \$10,000+

Gold Donor - \$7,500+

Silver Donor - \$5,000+

Athletic Fields & Sand Volleyball Courts Full Naming Rights Available

Several thousand athletes and spectators visit Moon Township Athletic fields each year. Showcase your business with venue naming rights and signage while showing your support for the community for years to come.

Baseball Field Banners - **NEW for 2024!**

An outfield sign featuring your company logo offers your business branding on one of our busiest baseball fields in Moon Park! Sponsorship includes one field sign to be displayed on the outfield fencing from mid-March to mid-November in 2024.

Concrete Games

Concrete games throughout Moon Park will increase accessibility and activity in our Park! We want to change the way people play at our park with social touch point concrete games that bring people of all ages together in activity, sport and social connection. Concrete game options include cornhole, foosball, shuffleboard, ladder toss, chess & more!

Pickleball Courts Full Naming Rights Available

Pickleball is one of the most up & coming sports, great for all ages and skill levels! Exclusive naming rights are available for full sponsorship.

Customized & In-Kind Donations

Don't see a level that works for you? Not to worry! Customized and in-kind opportunities can be created to meet your individual and corporate needs. We always welcome items for our events: food, beverages, raffle items or baskets, gift cards, coupons & more!



MCA-TV

WHO WE ARE

MCA-TV is a community-based television station funded by the franchise fees paid by Comcast and Verizon Fios. The station currently reaches more than 45,000 households in Moon Township and the surrounding communities. MCA-TV can be viewed on channel 21 of the Comcast Network and channel 35 of the Verizon Fios network.

MCA-TV has been a part of Moon Township for the past 35 years and has broadcast numerous community-produced programs throughout that time. We currently have a base of more than 100 volunteers.

Public Awareness Weekend

Want a chance to sponsor a 24-hour broadcast that features 44 area nonprofits on television? Sign up to sponsor MCA-TV's annual Public Awareness Weekend where over 150 organizations share their causes! This event airs on MCA-TV and is rebroadcasted all year long. This sponsorship would put your business in front of all the organizations in attendance, as well as our viewers in over 45,000 households. This is a great opportunity to get your business name out there all year long!

Presenting Sponsor \$500

- Recognition as Presenting Sponsor with logo on full screen throughout the event
- Recognition with sponsor logo on the 2024 giveaway

Supporting Sponsor \$250

- Recognition as Supporting Sponsor with logo on full screen throughout the event

In-Kind Sponsor \$100+

- Recognition as In-Kind Sponsor with logo on full screen throughout the event



MASD Football Season Broadcast

This is a great opportunity to get your message out to your customers! Sponsor the exciting Moon Area Football games for the 2024 season!

Presenting Sponsor \$500

- Exclusive sponsorship
- Recognition as Presenting Sponsor with logo on full screen pre- and post-game and each quarter
- Each game is broadcast 12+ times per week in-season
- Intermittent broadcasts throughout the year

Supporting Sponsor \$100

- Recognition as a Supporting Sponsor with logo on full screen pre- and post-game and each quarter
- Each game is broadcast 12+ times per week in-season
- Intermittent broadcasts throughout the year

VOLUNTEER WITH US!

Have you ever had an idea about a topic that would make a great TV show?
What about learning how to produce a TV show?
Maybe even becoming the star?

Did you know that MCA-TV offers production classes and volunteer opportunities to all Community members??After taking our class and shadowing, you will have an opportunity to submit your own show or idea that could become one of our regular programming!



CONTACT INFORMATION

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